



CUALA CLUB STRATEGY 2023-2027

All Cuala members have a vested interest in the club and we all understand where we can and must improve in order to thrive in the future. As a Coiste, we are focusing on the further improvement and development of the club through the implementation of the four pillars of the new Strategic Plan, building on the key themes in the last plan.

We have briefly summarised below what we would like to focus on for the coming years. We have already made good progress in some areas thanks to the work of the previous Coiste and we are hoping to further progress the following four pillars. Our overall vision is to unite the club even further and to further improve standards in the club. The four pillars are:

**Games and
Coaching**

**Club
Infrastructure**

Communications

**Structure,
Management and
Governance**

We would like you to offer any thoughts or ideas you may have that can assist us in the following areas, Club Infrastructure, Communications, Structure, Management and Governance. *(We have already received vast input from members regarding our Games and Coaching pillar and have made good inroads into working on very clear objectives here. We therefore are not asking for further input here.)*

If you wish to comment or feel that you may be able to help us with any of the pillars we would be very grateful to hear from you. Please fill in the form below if you wish to comment:

[https://docs.google.com/forms/d/e/1FAIpQLSfURgfEbuC3pOSBCe3qIhIzmmwBFM-NtrRl6B-Sk18Gr24IfKA/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSfURgfEbuC3pOSBCe3qIhIzmmwBFM-NtrRl6B-Sk18Gr24IfKA/viewform?usp=sf_link)

The Club's Four Strategic Pillars

PILLAR	GROUP	LEAD	COISTE REPS	OBJECTIVES
Coaching and Games Development	Coaching Group	Niamh O' Connor	Deirdre Ní Fhloinn Adrian Dunne	Our purpose is: <ul style="list-style-type: none"> to achieve excellence in coaching standards across all sections within the club which promotes a safe, challenging and enjoyable learning environment for every player to grow and develop to the best of their ability
Club Infrastructure	Facilities	Declan Cronin	Johnny Lahert	To oversee the maintenance of our current pitches including: <ul style="list-style-type: none"> the establishment of a formal engagement process on playing pitches (for GAA games) with DLRCoCo liaise with DLRCoCo regarding development, upkeep, maintenance and repair of the existing pitches
	Land Acquisition	Fergal McDonough	Michael Hogan	To acquire Cuala owned land (minimum 4 acres) within a 15km radius of Dalkey, to provide <ul style="list-style-type: none"> between one and three full size senior pitches (ideally 150m x 100m) Potential for parking or sufficient parking nearby Potential for changing/toilet facilities.
	Home4Cuala	Cormac Ó Tighearnaigh	Kevin Nolan	To deliver a new club house/ facility for Cuala (in conjunction with Dalkey Utd and St John of Gods) which will provide: <ul style="list-style-type: none"> An indoor hurling and football wall. A gym large enough to accommodate a team session. A video analysis room. A fitness room. A fit for purpose sports hall. A Coffee shop

Communications	Comms Group	Rob Hartnett	Rob Hartnett Angi Crispe	<p>To improve overall communications within the club through:</p> <ul style="list-style-type: none"> • Streamlining and further development of the club's social media channels • Review of club website • Development of Microsoft Teams as a means of communication within teams and sections and to share all communications via this channel.
Structure, Management and Governance	An Coiste	Aisling Fay	Breda Kennedy Ciarán McAlarey	<p>To ensure best practice, governance and accountability in all areas of the club to include:</p> <ul style="list-style-type: none"> • Child Protection and safeguarding • Finance • Registration • General best practice in administration and management at all levels within the club. • Oversight of all groups and subcommittees • Club employees